

TOTAL FACILITIES

CHAMPIONING HIGH PERFORMING ENVIRONMENTS

2018 in numbers

Total Facilities is the single most important business event for Australia's FM and building-related industries.

Here's how Total Facilities performed in April 2018 at the Melbourne Convention & Exhibition Centre.

Headline stats



2,850
TOTAL ATTENDANCE



+20% INCREASE
IN TOTAL VISITS
On Melbourne 2016



\$200,875
AVERAGE TOTAL VALUE
OF SALES EXPECTED
as a result of exhibiting

"Total Facilities is one of the 'must attend' trade shows on my calendar. I find the broad range of exhibitors tick most boxes and provides good insight into innovation and trends in the FM sector"

STEWART CUMMING
DIRECTOR, DUTICALL

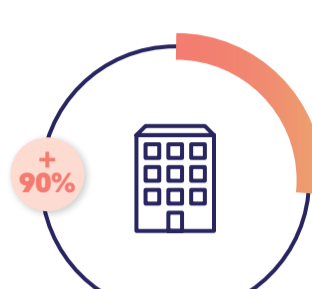
OUR VISITORS

WHO THEY ARE

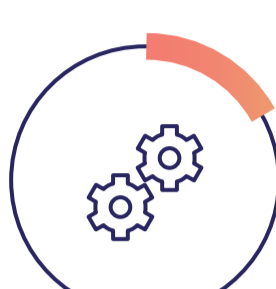
Top job functions



Facilities Management



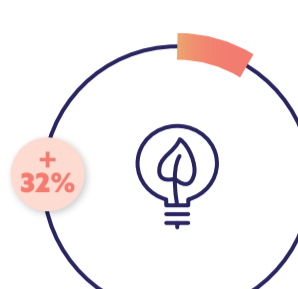
Building Management



Operations Management



Project Management



Maintenance Management

"Total Facilities provided our HealthSafe business with the opportunity to showcase our technology offering to an influential and important market of visitors including large scale Facility and Property Managers"

PETER GREEN
GROUP MARKETING DIRECTOR, HEALTHSAFE SECUREPASS

WHERE THEY COME FROM

Top industry sectors



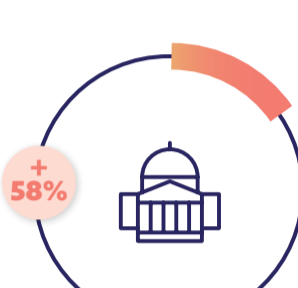
Commercial



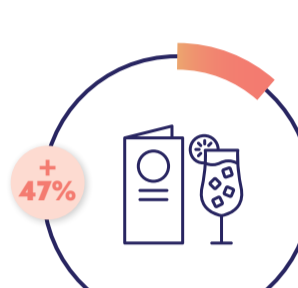
Building & Construction



Consultancy



Government & Utilities



Entertainment & Hospitality

+ % increase on last year's show

WHO THEY WORK FOR

Top visiting companies



WHAT THEY THINK

Visitor satisfaction



95%

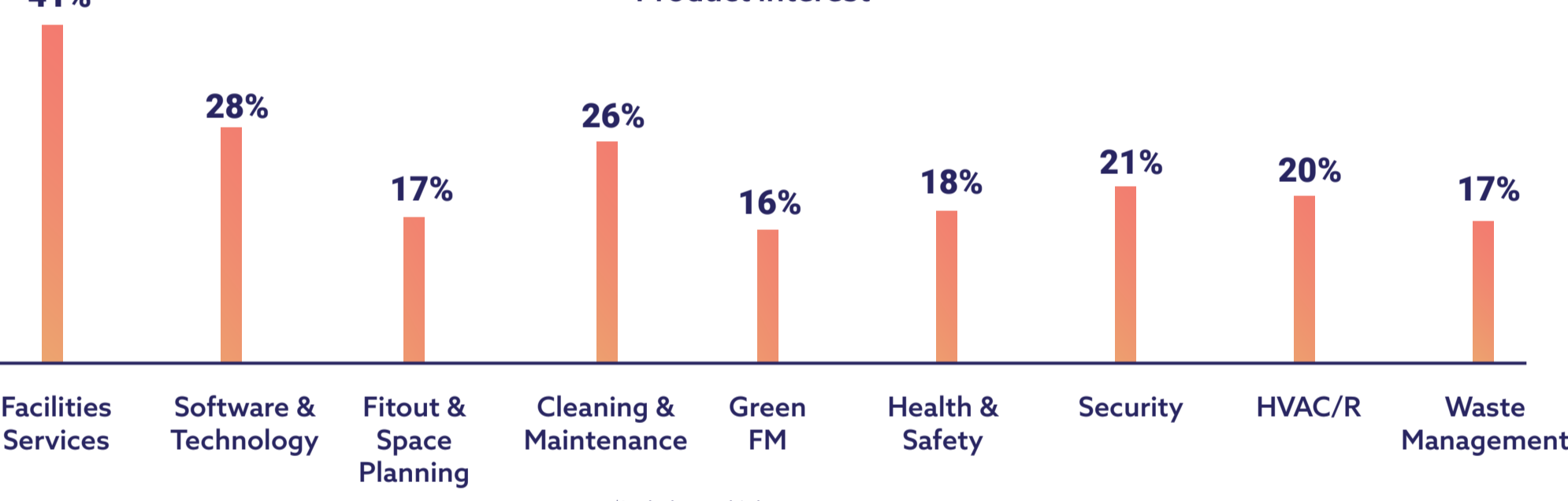
SATISFIED OR VERY SATISFIED
WITH TOTAL FACILITIES 2018

"We chose Total Facilities 2018 to launch our disruptive FM software to the market, and it couldn't have gone better. We got exposure that would have taken months to obtain through regular sales channels, and left with leads, connections and amazing feedback. We'll definitely be attending in 2019"

RICHARD HAM
FOUNDER & CEO, FM CLARITY

WHAT THEY WANT TO SEE

Product interest*



OUR EXHIBITORS

WHAT THEY THINK

Exhibitor satisfaction



81%

SATISFIED OR VERY SATISFIED WITH THE QUALITY OF VISITORS



79%

CONSIDER TOTAL FACILITIES IMPORTANT FOR THEIR BUSINESS



79%

OVERALL SATISFACTION RATE OF TOTAL FACILITIES

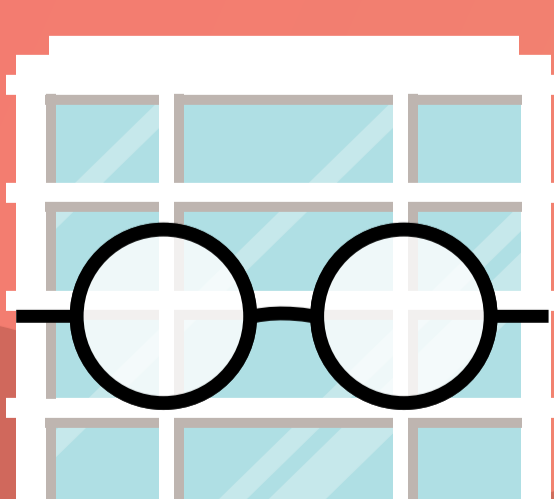
All figures are CAB audited. Satisfaction levels generated from the Total Facilities 2018 exhibitor and visitor survey results.

"Total Facilities provided a great opportunity to interact with a diverse mix of FM contributors, with the right people who were happy to promote their offerings, all in a condensed space to make it super efficient. I was able to see some fantastic analysis tools to enable a better understanding on various matters pertinent to operations within our structures"

2018 VISITOR
CURTIN UNIVERSITY



CONTACT US



Interested in exhibiting at Total Facilities 2019?

Get in touch with the team

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Total Facilities Network

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20-21 March 2019
International Convention Centre Sydney